



Portland-Kaohsiung Sister City Association

(A 501(c)(3) Organization)

Dragon Boat Race Booklet Advertising & Team Bios

Electronic ad formats that will be accepted are in .eps, .tif, and .pdf (300dpi); team bios will be accepted in Word and/or email body.

Ad Description Size:	Black & White	Color
1/8 page or Business card (3.50in. x 2in.)	\$55	N/A
1/4 page: (3.50in. x 4.75in.)	\$85	N/A
1/2 page: (7.50in. x 4.75in.)	\$125	\$250
Full page: Inside pages (7.50in. x 10in.)	\$220	\$440
Full page: Inside covers (front or back) (7.50in. x 10in.)	-	\$500 Each
Full page: Outside back cover (8.50in. x 11in.)	SOLD	\$550

Deadline for Submitting Ads for and Team Bios for 2024 is **April 25th each year.**
Ads and Bios to be sent to: clydensteph@comcast.net

Ads must be paid prior to printing. Make check payable to:
Portland-Kaohsiung Sister City Association or PKSCA.

Send to: Lannette Ong – Treasurer
11188 SE Lenore St.
Happy Valley, OR 97086

Board of Directors

Mr. Chi-Chao Chen – President, **Mr. Clyde Travis** – Vice President, **Ms. Lannette Ong** – Treasurer, **Mr. Mike Bostwick** – Secretary,
Mr. Richard Bursch, Mr. Chun-Chi Chen (Bamboo), Mr. Gene Chin, Mr. Zano Hsu,
Mr. Joseph Lu, Mr. Ken Ma, Mr. Larry Stewart, Mr. Fred Wong

www.pkzca.net

Graphic Ad Image is only for format clarification, not exact size.

Full Page Ad: (7.50in. x 10in.)

1/2 Page Ad: (7.50in. x 4.75in.)

1/4 Page Ad: (3.50in. x 4.75in.)

1/8 Page Ad: (3.50in. x 2in.)
Business Card